



# 2026 TYM DEALER CO-OP ADVERTISING PROGRAMS

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**SIGN-UP BY FEBRUARY 20TH, 2026 DEADLINE**

[www.tymdealercoop.com](http://www.tymdealercoop.com)



# 2026 TYM COOP ADVERTISING PROGRAM



# WHY CHOOSE THE MACH ONE PROGRAM?

**REGISTRATION DEADLINE FEBUARY 20, 2026**

## FULL YEAR ADVERTISING CAMPAIGN TIMELINE

<b>FEB</b> <b>20</b> SIGN-UP DEADLINE	<b>MAR</b> <b>15</b> SPRING CAMPAIGN 3/15-6/15	<b>JUN</b> <b>15</b> SUMMER CAMPAIGN 6/15-8/15	<b>SEP</b> <b>1</b> FALL CAMPAIGN 9/1-11/30	<b>NOV</b> <b>30</b> AD CAMPAIGNS END
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**SIGN-UP AT TYMDEALERCOOP.COM**

	TRADITIONAL DEALER CO-OP	THIS SPECIAL TYM CO-OP PROGRAM
<b>DEALER CASH FLOW</b>	Dealer pays 100% of the total campaign cost and then submits co-op for reimbursement	Dealer pays for only their portion of the total campaign cost AND gets monthly payments reducing costs
<b>CO-OP PAPERWORK</b>	Dealer is responsible for all required back-up paperwork for their media plans	Co-op paperwork is submitted on behalf of the dealer at no additional costs. Included in the packages.
<b>CREATIVE DESIGN</b>	Dealer responsible for all creatives for their media campaigns as well as ensuring all co-op requirements	All creative is done for the dealer and all ads are preapproved for co-op. Dealer only required to approve the artwork.
<b>CAMPAIGN EXECUTION</b>	Dealer is responsible for all aspects of running and managing the campaigns	Turn-key campaigns are developed and managed on behalf of the dealer
<b>MONTHLY REPORTING</b>	Results tracking is rarely measured or shared; dealer is responsible if done at all	Results tracking is provided to the dealer on a monthly basis. Media is transparent & measurable.
<b>DEALER BURDEN</b>	High – must coordinate all aspects of the campaign and manage admin work	Low – dealer selects campaign, Mach One does the rest
<b>TRUST FACTOR</b>	Daily sales calls from multiple vendors with no cohesive strategy	Work with a single trusted media partner who understands the target audience and the industry

Participating in a Mach One Media Group advertising program gives TYM dealers a true turnkey marketing solution with minimal effort and maximum impact with a 9 month advertising program option. Dealers benefit from lower out-of-pocket costs because Mach One handles co-op billing directly—billing TYM for their portion and the dealer only for their share, spread into manageable monthly payments. We do all the heavy lifting, from planning and creative to execution, ensuring each dealer is advertising at the right times of the year to capture peak demand. Mach One also submits co-op paperwork on the dealer's behalf, removing a common administrative headache, and provides clear monthly performance reports so dealers know exactly how their ads are working. The result is a professionally managed advertising program that drives traffic and leads without pulling dealers away from selling equipment.

### Dare to Compare...

#### OPTION 1 EXAMPLE: ADVERTISING ON YOUR OWN

- \$14,000 2026 Advertising Budget (50/50 Co-Op)
- \$14,000 paid upfront by dealer
- Dealer submits co-op paperwork
- \$7,000 returned later as TYM co-op credit

#### THE PROBLEMS:

- Large upfront cost** - Dealer must front \$14,000 cash before seeing any co-op reimbursement
- Administrative burden** - Dealer is responsible for creating ads, placement, timing, and co-op compliance
- Delayed reimbursement** - Dealer waits for co-op approval and credit, tying up cash
- Time away from sales** - Marketing tasks pull focus from selling tractors

#### OPTION 2: ADVERTISING WITH MACH ONE MEDIA GROUP

- \$14,000 2026 Advertising Program (50/50 Co-Op)
- \$7,000 billed directly to TYM
- \$7,000 billed to dealer as **\$777/month for 9 months**

#### THE SOLUTIONS:

- Lower cash outlay** - Dealer invests just \$777 per month instead of \$14,000 upfront.
- Turnkey execution** - Mach One creates, manages, and executes all advertising
- Guaranteed co-op compliance** - All campaigns meet TYM co-op requirements
- Immediate co-op processing** - No waiting for reimbursement—programs run on schedule
- Zero hassle for dealer** - More time spent selling, not managing ads. Simply approve the artwork.

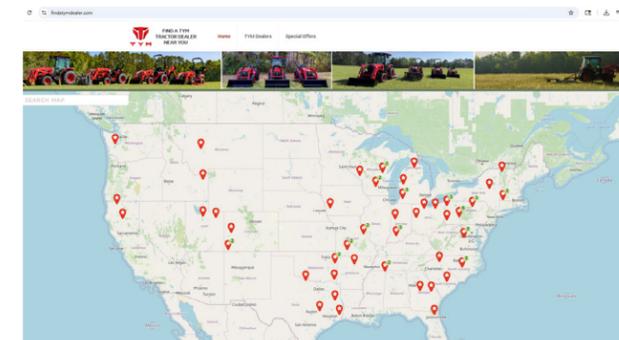
### Added Bonus for Participating in the Mach One Program

For participating TYM dealers only

## FINDATYMDEALER.COM

As an added bonus for participating in this special dealer co-op ad program for the fall, your dealership gets listed on findatymdealer.com directory. This directory can be found organically on Google and can generate leads for your business.

**Over 20,000 Unique Visitors in 2025**



CALL ROYCE EYER AT 570-220-3470  
MACHONEMEDIAGROUP.COM



# 2026 TYM COOP ADVERTISING PROGRAM

## FULL YEAR PRE-PLANNED MEDIA

Smart, seasonal advertising mapped out for the next 9 months in advance—executed on time, every time. The program is designed around seasonal buying cycles, promotions, and peak demand periods—so your dealership is advertising at the right time, with the right message, without last-minute scrambling. Mach One Media Group media plans combine multiple proven advertising channels into one cohesive, turnkey strategy designed to drive real traffic and leads for TYM dealers.

- **Direct Mail to Acreage Owners** – Targeted mailers delivered to qualified acreage owners within your local market to drive in-store traffic and inquiries
- **Competitor Geofencing** – Digital ads served to consumers who visit competing tractor and equipment dealerships, keeping your brand in front of active buyers
- **Streaming TV Advertising** – Connected-TV ads targeting acreage owners in your market across popular streaming platforms and devices
- **Google Ads (Search)** – Paid search campaigns that improve local visibility when customers are actively searching for tractors and equipment online
- **Reputation Management & Reviews** – Ongoing review generation to strengthen dealer credibility, improve Google rankings, and increase click-through rates
- **Facebook Advertising** – Social media campaigns designed to build awareness, engagement, and lead capture within your local audience



# WHAT IS IN THE MARKETING PLANS?

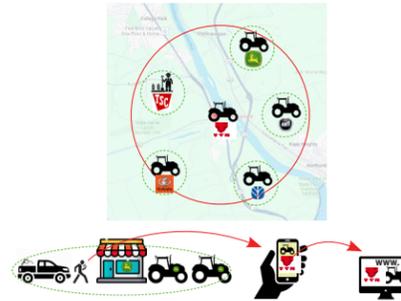
## Direct Mail to Acreage Owners

Targeted mailers delivered to qualified acreage owners within your local market to drive in-store traffic and inquiries. This is a full color 11x17 mailer folded to 8.5x5.5 customized to your business, your prices and services.



## Competitor Geofencing Campaigns

Digital ads served to consumers who visit competing tractor and equipment dealerships keeps your brand in front of active buyers. Geofencing campaigns work because they target consumers based on real-world buying behavior, not broad demographics. By serving ads to people when they physically visit competitor dealerships, your messaging reaches active buyers who are already shopping for equipment in your area.



## Streaming TV Campaigns

Connected-TV ads targeting acreage owners in your market across popular streaming platforms and devices. Unlike traditional TV, streaming allows your ads to be shown specifically to acreage owners and rural buyers in your market across smart TVs, phones, and connected devices. Viewers can't skip the ads, impressions are fully trackable, and messaging reaches households during peak viewing times. 89% of households subscribe to at least one streaming video service.



## Google Ad Words Campaigns

Google Ads campaigns work because they capture buyers at the exact moment of intent—when they are actively searching online for tractors, equipment, pricing, or local dealers. Google Ads place your dealership at the top of search results right when customers are ready to research or buy. This increases visibility and drives high-quality traffic to your website.



## Facebook Ad Campaigns

By repeatedly placing your brand in the social feed, Facebook advertising helps nurture interest, spark conversations, and influence purchase decisions long before customers walk into the dealership. Stay consistently in front of local buyers where they spend a significant amount of time on social media.

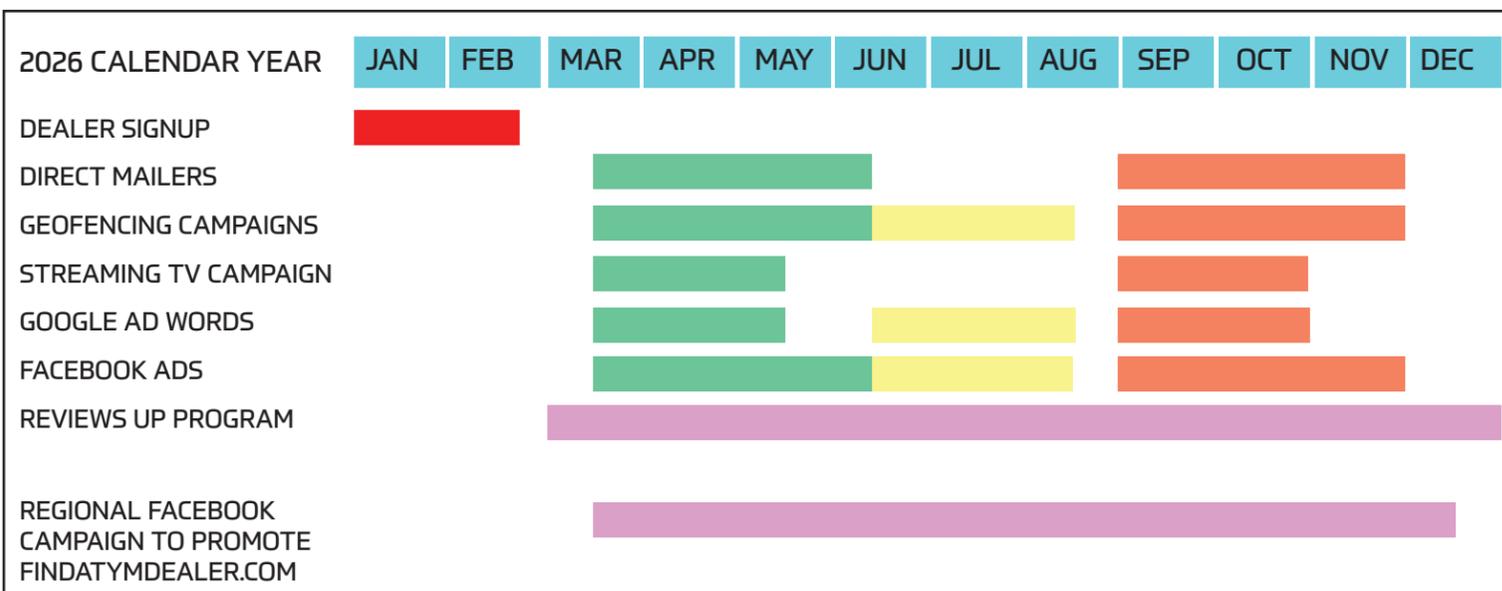


## Reviews Up Program

Reviews Up works because today's buyers trust what other customers say more than what ads claim. Consistently generating positive reviews improves your dealership's online reputation while also boosting local search visibility on Google. High-quality reviews increase click-through rates and credibility. Includes 500 Review Cards and Reviews Up Flyer Designs.



## 2026 YEARLY PLANS FLOWCHART



Spring Campaign 3/15-6/15 | Summer Campaign 6/15-/8/15 | Fall Campaign 9/1-11/30

**SIGN-UP BY FEBRUARY 20TH FOR A YEARLY MARKETING PLAN  
YOU GET 9 LOW MONTHLY PAYMENTS TO ADVERTISE YOUR BUSINESS!**

**9 MONTH ADVERTISING PROGRAM** | **SELECT A PRE-BUILT ADVERTISING PROGRAM BELOW OR CREATE YOUR OWN**

MEDIA	QUANTITY	TOTAL COSTS	GOOD	BETTER	BEST
REVIEWS UP	10 MONTHS	\$1,500	\$1,500	\$1,500	\$1,500
REGIONAL FACEBOOK ADS	9 MONTH CAMPAIGN	\$100	\$100	\$100	\$100
SPRING DIRECT 11x17 MAILERS	1,500 QTY	\$2,500	\$2,500		
	3,000 QTY	\$4,250		\$4,250	
	7,500 QTY	\$7,600			\$7,600
3 MONTH SPRING FACEBOOK	40K-60K IMPRESSIONS	\$900	\$900	\$900	\$900
3 MONTH SPRING GEOFENCING	75,000 IMPRESSIONS PER MONTH	\$3,000	\$3,000	\$3,000	\$3,000
2 MONTHS SPRING STREAMING TV	35,000 IMPRESSIONS PER MONTH	\$2,500		\$2,500	\$2,500
2 MONTHS SPRING GOOGLE ADWORDS	100-150 CLICKS PER MONTH	\$2,000		\$2,000	\$2,000
2 MONTH SUMMER GEOFENCING	50,000 IMPRESSIONS PER MONTH	\$1,500			\$1,500
2 MONTHS SUMMER GOOGLE ADWORDS	75-100 CLICKS PER MONTH	\$1,500			\$1,500
2 MONTH SUMMER FACEBOOK	20K-30K IMPRESSIONS	\$600		\$600	\$600
FALL DIRECT 11x17 MAILERS	1,500 QTY	\$2,500	\$2,500		
	3,000 QTY	\$4,250		\$4,250	
	7,500 QTY	\$7,600			\$7,600
3 MONTH FALL FACEBOOK	40K-60K IMPRESSIONS	\$900	\$900	\$900	\$900
3 MONTH FALL GEOFENCING	75,000 IMPRESSIONS PER MONTH	\$3,600	\$3,000	\$3,000	\$3,000
2 MONTHS FALL STREAMING TV	35,000 IMPRESSIONS PER MONTH	\$2,500			\$2,500
2 MONTHS FALL GOOGLE ADWORDS	100-150 CLICKS PER MONTH	\$2,000		\$2,000	\$2,000

	PACKAGE PRICE \$14,400		PACKAGE PRICE \$25,000		PACKAGE PRICE \$37,200	
	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS
<b>50/50 CO-OP DEALERS</b>	\$7,200	\$825 PER MONTH	\$12,500	\$1,425 PER MONTH	\$18,600	\$2,125 PER MONTH
<b>60/40 CO-OP DEALERS</b>	\$5,760	\$675 PER MONTH	\$10,000	\$1,150 PER MONTH	\$14,480	\$1,650 PER MONTH
<b>70/30 CO-OP DEALERS</b>	\$4,320	\$500 PER MONTH	\$7,500	\$875 PER MONTH	\$11,160	\$1,275 PER MONTH

**Build Your Own 9-Month Advertising Package.** Choose from listed pricing options to customize your media plan. Contact Mach One Media Today.



# PLAN YOUR TYM ADVERTISING for 2026

## Spring, Summer & Fall Plans Below

Mach One Media Group delivers a full turnkey marketing solution—planned, executed, and co-op compliant for TYM dealers. Each package provides a professionally managed Spring, Summer, and Fall media mix designed to reach acreage owners, compete against local dealers, and drive qualified leads.

MEDIA	GOOD	BETTER	BEST			
REVIEWS UP - 10 MOS	✓	✓	✓			
REGIONAL FACEBOOK ADS - 9 MOS	✓	✓	✓			
SPRING DIRECT 11x17 MAILERS	1,500 QTY	3,000 QTY	7,500 QTY			
SPRING GEOFENCING - 3 MOS	✓	✓	✓			
SPRING FACEBOOK - 3 MOS	✓	✓	✓			
SPRING STREAMING TV - 2 MOS		✓	✓			
SPRING GOOGLE ADWORDS - 2 MOS		✓	✓			
SUMMER GEOFENCING - 2 MOS			✓			
SUMMER GOOGLE ADWORDS - 2 MOS			✓			
2 MONTH FACEBOOK - 2 MOS		✓	✓			
FALL DIRECT 11x17 MAILERS	1,500 QTY	3,000 QTY	7,500 QTY			
FALL GEOFENCING - 3 MOS	✓	✓	✓			
FALL FACEBOOK - 3 MOS	✓	✓	✓			
FALL STREAMING TV - 2 MOS			✓			
FALL GOOGLE ADWORDS - 2 MOS		✓	✓			
* Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over nine (9) months. Dealer coop payments includes payment processing fees.	<b>PACKAGE PRICE \$14,400</b>	<b>PACKAGE PRICE \$25,000</b>		<b>PACKAGE PRICE \$37,200</b>		
	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 9 MONTHS
<b>50/50 CO-OP DEALERS</b>	\$7,200	\$825 PER MONTH	\$12,500	\$1,425 PER MONTH	\$18,600	\$2,125 PER MONTH
<b>60/40 CO-OP DEALERS</b>	\$5,760	\$675 PER MONTH	\$10,000	\$1,150 PER MONTH	\$14,480	\$1,650 PER MONTH
<b>70/30 CO-OP DEALERS</b>	\$4,320	\$500 PER MONTH	\$7,500	\$875 PER MONTH	\$11,160	\$1,275 PER MONTH

### WHY DEALERS LOVE THE MACH ONE PROGRAM

- Only pay your co-op portion — TYM is billed directly for their portion. Keep more cash in your pocket.
- Dealer payments spread over 9 months (ACH or credit card on the 1st of each month)
- Full-year, pre-planned media calendar
- Turnkey creative, execution, and co-op compliance
- Monthly performance reporting
- Fast response times—dealers get answers, updates, and support without delays
- No upfront \$14k–\$37k investment required. Easy payment options.

**Choose a Plan or Build Your Own Package - Call 570-220-3470 or email royceeyer@gmail.com**

Prefer to customize? Select from the individual media pricing to build your own program. Mach One Media Group can customize a plan for you and let you know your monthly payments.

**Sign up at [tymdealercoop.com](http://tymdealercoop.com)**



# TYM ADVERTISING - SPRING ONLY PACKAGES



# TYM ADVERTISING - SPRING ONLY PACKAGES

3 MONTH ADVERTISING PROGRAM			SPRING ONLY - SELECT A PRE-BUILT ADVERTISING PROGRAM BELOW OR CREATE YOUR OWN						
MEDIA	QUANTITY	TOTAL COSTS	GOOD	BETTER	BEST				
REGIONAL FACEBOOK ADS	9 MONTH CAMPAIGN	\$100	\$100	\$100	\$100				
SPRING DIRECT 11x17 MAILERS	1,500 QTY	\$2,500	\$2,500						
	3,000 QTY	\$4,250		\$4,250					
	7,500 QTY	\$7,600			\$7,600				
3 MONTH SPRING FACEBOOK	40K-60K IMPRESSIONS	\$900	\$900	\$900	\$900				
3 MONTH SPRING GEOFENCING	75,000 IMPRESSIONS PER MONTH	\$3,000	\$3,000	\$3,000	\$3,000				
2 MONTHS SPRING STREAMING TV	35,000 IMPRESSIONS PER MONTH	\$2,500		\$2,500	\$2,500				
2 MONTHS SPRING GOOGLE ADWORDS	100-150 CLICKS PER MONTH	\$2,000			\$2,000				
* Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over nine (9) months. Payments will be automatically withdrawn on the 1st of each month from the dealer's selected ACH account or credit card for the agreed-upon monthly amount. Dealer coop payments includes payment processing fees.			PACKAGE PRICE \$6,500		PACKAGE PRICE \$10,750		PACKAGE PRICE \$16,100		
			DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	
			<b>50/50 CO-OP DEALERS</b>	\$3,250	\$850 PER MONTH	\$5,375	\$1,400 PER MONTH	\$8,050	\$2,075 PER MONTH
			<b>60/40 CO-OP DEALERS</b>	\$2,600	\$675 PER MONTH	\$4,300	\$1,125 PER MONTH	\$6,440	\$1,650 PER MONTH
<b>70/30 CO-OP DEALERS</b>	\$1,950	\$500 PER MONTH	\$3,225	\$850 PER MONTH	\$4,830	\$1,250 PER MONTH			

**REGISTRATION DEADLINE FEBRUARY 20, 2026**

## FULL YEAR ADVERTISING CAMPAIGN TIMELINE

<b>FEB</b> <b>20</b> SIGN-UP DEADLINE	<b>MAR</b> <b>15</b> SPRING CAMPAIGN 3/15-6/15	<b>JUN</b> <b>15</b> SPRING CAMPAIGN ENDS
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**Sign up at [tymdealercoop.com](http://tymdealercoop.com)**

Mach One Media Group delivers a full turnkey marketing solution—planned, executed, and co-op compliant for TYM dealers. Each package provides a professionally managed Spring media mix designed to reach acreage owners, compete against local dealers, and drive qualified leads. Plans are for a 3 Month Campaign for the Spring only.

MEDIA	GOOD	BETTER	BEST				
REGIONAL FACEBOOK ADS - 3 MOS	✓	✓	✓				
SPRING DIRECT 11x17 MAILERS	1,500 QTY	3,000 QTY	7,500 QTY				
SPRING GEOFENCING - 3 MOS	✓	✓	✓				
SPRING FACEBOOK - 3 MOS	✓	✓	✓				
SPRING STREAMING TV - 2 MOS		✓	✓				
SPRING GOOGLE ADWORDS - 2 MOS			✓				
* Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over four (4) months. Dealer coop payments includes payment processing fees.	PACKAGE PRICE \$6,500		PACKAGE PRICE \$10,750		PACKAGE PRICE \$16,100		
	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	
	<b>50/50 CO-OP DEALERS</b>	\$3,250	\$850 PER MONTH	\$5,375	\$1,400 PER MONTH	\$8,050	\$2,075 PER MONTH
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<b>70/30 CO-OP DEALERS</b>	\$1,950	\$500 PER MONTH	\$3,225	\$850 PER MONTH	\$4,830	\$1,250 PER MONTH	

### WHY DEALERS LOVE THE MACH ONE PROGRAM

- Only pay your co-op portion — TYM is billed directly for their portion. Keep more cash in your pocket.
- Dealer payments spread over 4 months (ACH or credit card on the 1st of each month - March 1, April 1, May 1, June 1)
- 3 Month Spring Campaign pre-planned March 15 - June 15th
- Turnkey creative, execution, and co-op compliance
- Monthly performance reporting
- Fast response times—dealers get answers, updates, and support without delays
- No upfront investment required. Easy payment options.

Choose a Plan or Build Your Own Package - Call 570-220-3470 or email royceeyer@gmail.com

Prefer to customize? Select from the individual media pricing to build your own program. Mach One Media Group can customize a plan for you and let you know your monthly payments.

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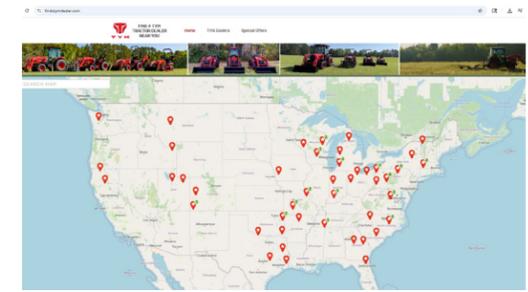
### Added Bonus for Participating in the Mach One Program

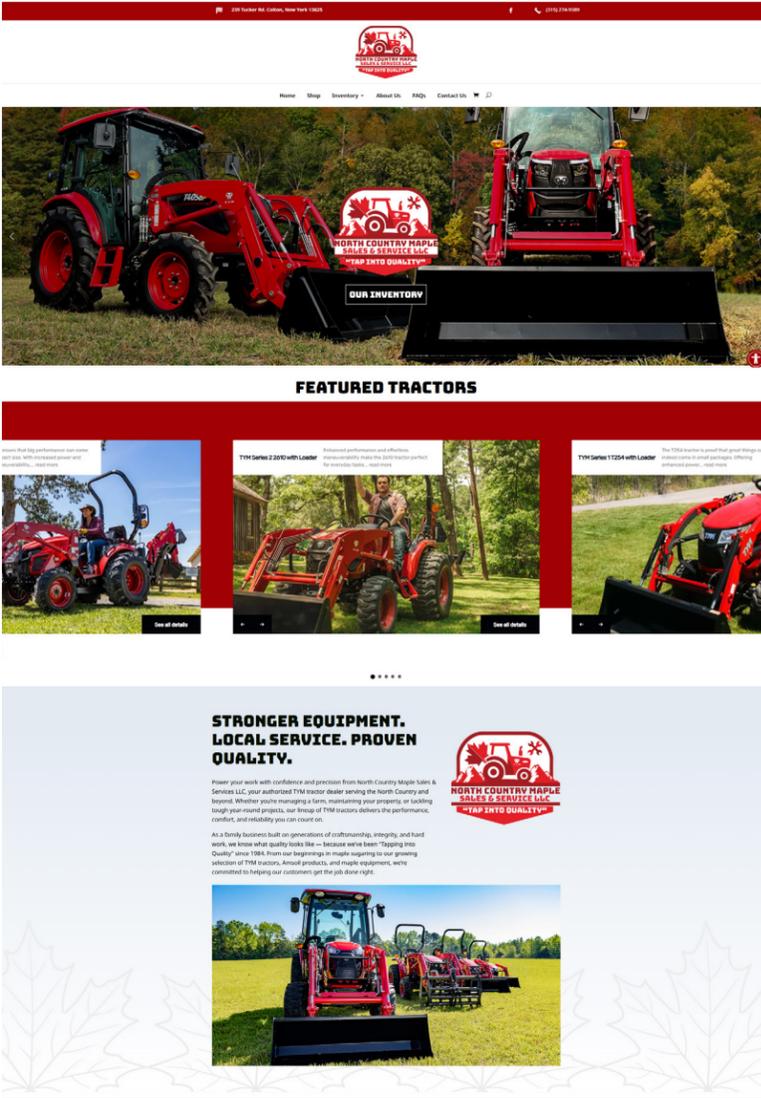
For participating TYM dealers only

## FINDATYMDEALER.COM

As an added bonus for participating in this special dealer co-op ad program for the fall, your dealership gets listed on findatymdealer.com directory. This directory can be found organically on Google and can generate leads for your business.

**Over 20,000 Unique Visitors in 2025**





ARE YOU LOOKING FOR A NEW  
**WEBSITE?**

Looking to elevate your online presence without breaking the bank? A new professional and affordable website can transform the way customers see your business. Designed with modern, mobile-friendly layouts, optimized for speed, and built to rank higher on search engines, your site becomes a 24/7 marketing tool that attracts and converts visitors.

Utilize your Co-Op Dollars — Co-Op Approved

Get Started Call 570-220-3470

**FREQUENTLY ASKED QUESTIONS**

**Q. What is included in the website build?**

A. The website build includes the initial page designs, website hosting, domain registration, and full set-up to get your site live and running smoothly. The specific services and features included in the website designs are detailed on the front of this flyer for your reference.

**Q. What platform are the websites built in?**

A. The websites are built using WordPress, one of the most popular and versatile website platforms available. It's a powerful, user-friendly, and highly customizable system that makes it easy to manage your content, update pages, and add new features as your business grows. WordPress is also SEO-friendly, mobile-responsive, and supported by a vast library of plugins, giving you the flexibility to create a website that's both professional and scalable.

**Q. How long is the length of the contract?**

A. The initial contract is for 12 months at the corresponding package price. At the end of the 12 months, you have two options:  
1. Continue month-to-month at the same rate, which includes the retainer service hours each month.  
2. Convert to standard hosting for \$600 per year. Nothing changes with your website — the only difference is that service hours are no longer included.

If you choose standard hosting and later need updates, edits, or site changes, those will be billed separately on an as-needed basis. This gives you flexibility to manage costs while keeping full control of your website.

**Q. How long does it take to build a website from start to launch?**

A. The initial build typically takes about 4 weeks from start to launch. However, this timeline can vary depending on the complexity of the website and the availability of resources such as images, content, and other required materials. Providing all necessary assets upfront can help ensure a smooth and timely launch.

**Q. How will you handle payments?**

A. We will set up an ACH payment so that on a certain date every month, the payments are automatically drafted or we will bill you for your portion of the coop.

**OTHER SERVICES WE OFFER**

**WE ARE TRULY A ONE-STOP SHOP FOR ALL OF YOUR ADVERTISING NEEDS**

**TRADITIONAL MEDIA**

If a pre-planned marketing package isn't the right fit, we also offer full-service, custom traditional media plans built specifically around your dealership's goals and market. Our team can develop and manage targeted campaigns across billboards, radio, television, and cable, handling everything from media strategy and placement to creative production and scheduling. This flexible approach allows dealers to reach local customers through proven, high-impact channels while still benefiting from expert planning, buying power, and professional execution.

**PROMO AND APPAREL**

We make it easy for dealers to elevate their brand with custom promotional items and apparel at highly competitive pricing. From hats, shirts, and jackets to giveaways, signage, and event merchandise, we handle everything from product sourcing and design to production and delivery. By leveraging trusted suppliers and bulk buying power, we help dealers get high-quality branded items that look professional, build brand recognition, and fit comfortably within their marketing budget—without the hassle of managing multiple vendors.

**YOUR IN-HOUSE MARKETING TEAM**

We can act as your in-house marketing team, handling everything needed to grow your business and drive traffic to your dealership. From strategy and creative to advertising, digital marketing, promotions, and ongoing campaign management, we take the workload off your plate so you can focus on selling equipment. Our goal is to provide a seamless, hands-on partnership that delivers consistent branding, stronger visibility, and measurable results—helping bring more customers through your doors and turn interest into sales. We will directly with TYM on processing your co-op dollars while also helping you grow your entire marketing strategy for your dealership. Call us for a free consultation to see how we can help you with your advertising.

- Website Design and Build
- Secure Website Hosting
- Up to 1 hour per month of design, website updates or consulting services. You can use this time for anything you want.
- Website Hosting and Hosting Account Setup
- SEO Audits
- Domain Registration or Transfer
- DNS Management and Support
- Triage & Break Fixes
- Google Analytics
- Google Tag Manager
- Google Search Console
- XML Site Map
- Website Security Monitoring & Firewall Up-time monitoring
- Contact forms
- Ongoing Plugin, Theme Files & Core Updates within 48 hours with our connected software.

\*All Websites require a 12 month contract



<p><b>BASIC</b></p> <p><b>\$250</b> PER MONTH</p>	<p>This basic package includes up to 5 custom pages — perfect for highlighting your products, services, and company information. Designed with a clean, modern layout, mobile-friendly responsiveness, and user-friendly navigation.</p>
<p><b>INVENTORY</b></p> <p><b>\$325</b> PER MONTH</p>	<p>This package includes up to 5 custom pages — perfect for showcasing your products, services, and company information. PLUS, it features a powerful new and pre-owned inventory program that gives dealers full control over managing, updating, and displaying their inventory online.</p>
<p><b>E-COMMERCE</b></p> <p><b>\$400</b> PER MONTH</p>	<p>This package includes everything above, including options A and B, plus full e-commerce functionality. With a client-provided merchant account, you can sell products directly from your website, giving customers a seamless shopping experience.</p>



# TYMDEALERCOOP.COM

SIGN-UP BY FEBRUARY 20TH FOR A 2026 MARKETING PLAN



**YEARLY ADVERTISING PLANS THAT INCLUDE SPRING AND FALL ARE ELIGIBLE FOR 9 MONTHLY PAYMENTS.**

Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over nine (9) months. Payments will be automatically withdrawn on the 1st of each month from the dealer's selected ACH account or credit card for the agreed-upon monthly amount. Dealer coop price includes payment processing fees.

**CUSTOM PLANS THAT INCLUDE SPRING ONLY OR FALL ONLY CAMPAIGNS ARE ELIGIBLE FOR 4 MONTHLY PAYMENTS.**

Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over four (4) months. Payments will be automatically withdrawn on the 1st of each month from the dealer's selected ACH account or credit card for the agreed-upon monthly amount. Dealer coop price includes payment processing fees.

**CONTACT MACH ONE MEDIA GROUP TODAY  
CALL ROYCE EYER - 570-220-3470**