



TYM ADVERTISING - SPRING ONLY PACKAGES

Mach One Media Group delivers a full turnkey marketing solution—planned, executed, and co-op compliant for TYM dealers. Each package provides a professionally managed Spring media mix designed to reach acreage owners, compete against local dealers, and drive qualified leads. Plans are for a 3 Month Campaign for the Spring only.

MEDIA	GOOD		BETTER		BEST	
REGIONAL FACEBOOK ADS - 3 MOS	✓		✓		✓	
SPRING DIRECT 11x17 MAILERS	1,500 QTY		3,000 QTY		7,500 QTY	
SPRING GEOFENCING - 3 MOS	✓		✓		✓	
SPRING FACEBOOK - 3 MOS	✓		✓		✓	
SPRING STREAMING TV - 2 MOS			✓		✓	
SPRING GOOGLE ADWORDS - 2 MOS					✓	
* Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over four (4) months. Dealer coop payments includes payment processing fees.	PACKAGE PRICE \$6,500		PACKAGE PRICE \$10,750		PACKAGE PRICE \$16,100	
	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS
50/50 CO-OP DEALERS	\$3,250	\$850 PER MONTH	\$5,375	\$1,400 PER MONTH	\$8,050	\$2,075 PER MONTH
60/40 CO-OP DEALERS	\$2,600	\$675 PER MONTH	\$4,300	\$1,125 PER MONTH	\$6,440	\$1,650 PER MONTH
70/30 CO-OP DEALERS	\$1,950	\$500 PER MONTH	\$3,225	\$850 PER MONTH	\$4,830	\$1,250 PER MONTH

WHY DEALERS LOVE THE MACH ONE PROGRAM

- Only pay your co-op portion — TYM is billed directly for their portion. Keep more cash in your pocket.
- Dealer payments spread over 4 months (ACH or credit card on the 1st of each month - March 1, April 1, May 1, June 1)
- 3 Month Spring Campaign pre-planned March 15 - June 15th
- Turnkey creative, execution, and co-op compliance
- Monthly performance reporting
- Fast response times—dealers get answers, updates, and support without delays
- No upfront investment required. Easy payment options.

Choose a Plan or Build Your Own Package - Call 570-220-3470 or email royceeyer@gmail.com

Prefer to customize? Select from the individual media pricing to build your own program. Mach One Media Group can customize a plan for you and let you know your monthly payments.

Sign up at tymdealercoop.com

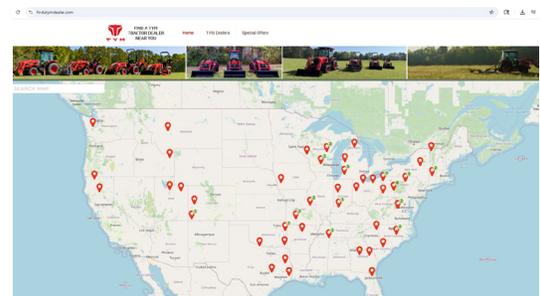
Added Bonus for Participating in the Mach One Program

For participating TYM dealers only

FINDATYMDEALER.COM

As an added bonus for participating in this special dealer co-op ad program for the fall, your dealership gets listed on findatymdealer.com directory. This directory can be found organically on Google and can generate leads for your business.

Over 20,000 Unique Visitors in 2025





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3 MONTH ADVERTISING PROGRAM			SPRING ONLY - SELECT A PRE-BUILT ADVERTISING PROGRAM BELOW OR CREATE YOUR OWN						
MEDIA	QUANTITY	TOTAL COSTS	GOOD	BETTER	BEST				
REGIONAL FACEBOOK ADS	9 MONTH CAMPAIGN	\$100	\$100	\$100	\$100				
SPRING DIRECT 11x17 MAILERS	1,500 QTY	\$2,500	\$2,500						
	3,000 QTY	\$4,250		\$4,250					
	7,500 QTY	\$7,600			\$7,600				
3 MONTH SPRING FACEBOOK	40K-60K IMPRESSIONS	\$900	\$900	\$900	\$900				
3 MONTH SPRING GEOFENCING	75,000 IMPRESSIONS PER MONTH	\$3,000	\$3,000	\$3,000	\$3,000				
2 MONTHS SPRING STREAMING TV	35,000 IMPRESSIONS PER MONTH	\$2,500		\$2,500	\$2,500				
2 MONTHS SPRING GOOGLE ADWORDS	100-150 CLICKS PER MONTH	\$2,000			\$2,000				
* Dealer agrees to enroll in automatic monthly payments for the program term, with the dealer portion billed in equal monthly installments over nine (9) months. Payments will be automatically withdrawn on the 1st of each month from the dealer's selected ACH account or credit card for the agreed-upon monthly amount. Dealer coop payments includes payment processing fees.			PACKAGE PRICE \$6,500		PACKAGE PRICE \$10,750		PACKAGE PRICE \$16,100		
			DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	DEALER CO-OP PORTION	DEALER PAYMENTS @ 4 MONTHS	
			50/50 CO-OP DEALERS	\$3,250	\$850 PER MONTH	\$5,375	\$1,400 PER MONTH	\$8,050	\$2,075 PER MONTH
			60/40 CO-OP DEALERS	\$2,600	\$675 PER MONTH	\$4,300	\$1,125 PER MONTH	\$6,440	\$1,650 PER MONTH
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REGISTRATION DEADLINE FEBRUARY 20, 2026

FULL YEAR ADVERTISING CAMPAIGN TIMELINE



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